

AFSEERA K

DIGITAL MARKETING

CONTACT

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Kannur, Kerala, India Visa

Status: Husband Visa

PROFESSIONAL SUMMARY

Creative Marketing student with broad knowledge of social media platforms, graphics, and analytical tools. Skilled with Excel's standardized reporting templates, data analysis, and researching consumer psychology. Able to multitask under pressure and accomplish complex tasks within short time frames. Desirous of applying my analytical skills to understand more about consumers' behavior and introduce new ways to interact with customers via social media and visual content.

SKILLS

- SEO (On-page, Off-page, Technical)
- Social Media Marketing Instagram, Facebook, LinkedIn
- Google Ads & Facebook Ads
- Content Marketing And Copywriting
- Email Marketing And Automation
- Google Analytics (GA4) & Reporting
- Canva & Basic Graphic Design
- Marketing Strategy & Campaign Management
- Keyword Research

EDUCATION

Digital Marketing – Skill Mount

Higher Secondary Education (HSE –Humanities)
Kannur | Kerala